

**Zapata Economic Development Corporation**  
**PUBLIC NOTICE: REQUEST FOR QUALIFICATIONS**  
**January 23, 2012 with e-mail posting via Texas Economic**  
**Development Corporation (TEDC) Membership**

The Zapata County Economic Development Corporation ("ZEDC"), a 501 (c) (3), Texas not-for-profit corporation that receives funding from public and private agencies and organizations and is initiating a Request for Qualifications (RFQ) process to obtain the services of a bidder or bidders to perform the following services in accordance with an Economic Development Administration short-term planning grant:

1. Prepare and implement a county-wide centralized Geographical Information System (GIS) capable database, including all commercial & industrial property/buildings, infrastructure, transportation, existing and proposed land uses, community assets, labor force, locational determinates, and ZEDC website enhancements;
2. Conduct and integrate into the database a market feasibility analysis, including a comprehensive analysis of information provided in the GIS database, an analysis of current market feasibility for industrial recruitment and expansion, opportunities and constraints of the Falcon Lake commercial development potential, recommendations for development of the US Highway 83 corridor, and development of a comprehensive marketing strategy to attract and grow industries in Zapata County (including collaborative activities); and
3. Position the ZEDC as a catalyst for economic growth in accordance with the specifications set forth in Request for Qualifications ("RFQ"), providing for ongoing maintenance and updating of the database and funding sources for both the database, planning activities and the marketing strategy.

Bidders or their authorized representatives are expected to fully inform themselves as to the conditions, requirements, and specifications of this RFQ prior to submitting bids. Responses will be received as follows:

**RESPONSES DUE:** On/Before February 22, 2012-No later than 5 pm CDT  
**SUBMIT TO:** Ms. Peggy Umphres Moffett  
Chief Executive Officer  
Zapata County Economic Development Corporation  
1301 N. U.S. Hwy. 83, Suite A/P.O. Box 549  
Zapata, TX 78076

Responses (**five separate bound hard copies**) must be submitted via first-class mail, air courier delivery or in person. Email or fax submissions **will not** be accepted.

Questions regarding this RFQ are due at the ZEDC office no later than 5:00 pm on February 10, 2012. Answers to the questions will be posted on the ZEDC website ([www.zapatacountyedc.org](http://www.zapatacountyedc.org)) by February 15, 2012.

Responses received at the Zapata County Economic Development Corporation offices after the date and time stated herein shall not be considered for contract award and shall be returned to the offeror.

You may download the RFQ, and accompanying mandatory requirements and conditions document, by visiting the ZEDC website at [www.zapatacountyedc.org](http://www.zapatacountyedc.org) and clicking on the "2012 GIS Database/Market Feasibility Analysis Request for Qualifications" button.

Questions regarding the RFQ may be directed to Ms. Moffett via email at [peggy.moffett@zapatacountyedc.org](mailto:peggy.moffett@zapatacountyedc.org) . If you have any problems opening the document you may contact (956) 765-1113 during normal business hours, M-F 8 am to 5 pm.

Please visit the ZEDC website periodically for any updates to this notification.